

Molly Doshi

UX Designer

- +91 7219226240
- molly.doshi95@gmail.com
- LinkedIn
- Portfolio

Skills

- Software Skills**
Claude, Lovable, Figma, Adobe Photoshop, Adobe Illustrator
- UX Design Process**
Information architecture, User flows, Usability thinking
- Project & Team Management**
Sample R&D management, Mentoring junior designers
- Collaboration & Communication**
Stakeholder alignment, Cross-functional collaboration

Education

- Certification of UI UX,**
Google UX Design, Coursera
2025
- Bachelor of Design,**
School of Fashion Technology
2015 – 2019 | Pune, India

Interests

- Sketching & Hand Drawing
- Art & Photography
- Travel & Cultural Exploration

Profile

Designer with 6+ years of experience delivering products for global brands like H&M, IKEA, Zara, while managing end-to-end design processes and stakeholder collaboration. Adept at balancing user needs, business goals, and production constraints to create effective solutions. Now applying this problem-solving mindset to craft intuitive and scalable UI/UX experiences.

Professional Experience

- UI UX Designer, Asmadiya Technologies**
03/2026 – Present | Pune, India
 - Led end-to-end UX and UI design** for an enterprise workflow automation platform, delivering 15+ core modules from research and wireframing to high-fidelity interfaces.
 - Built and scaled a comprehensive design system** with reusable components, design tokens, and documentation, enabling consistent experiences and faster product development.
 - Translated complex technical requirements into intuitive experiences** by redesigning the product's workflow canvas through research and iterative enhancements.
 - Partnered closely with founders and engineering teams** to define product requirements, iterate on solutions, and deliver production-ready designs with seamless developer handoff.

- UI UX Designer, DesignMe**
12/2025 – 02/2026 | Pune, India
 - Built a scalable design system from the ground up** for an HR web application, establishing design tokens, reusable components, and UI patterns to ensure product consistency and faster development.
 - Designed the Time Tracking module end-to-end**, mapping user flows and delivering wireframes, interactive prototypes, and high-fidelity UI screens.
 - Led the complete UX redesign** of a drilling analytics enterprise website, conducting user research, paper wireframing, low-fidelity exploration, and final UI design.
 - Collaborated closely with the client** to translate requirements into UX solutions and guided WordPress implementation to ensure accurate design execution.

- Executive Textile Designer, Jawandsons Pvt. Ltd.**
01/2021 – 12/2023 | Ludhiana, Punjab
 - Designed textile products for global brands including IKEA, H&M, Zara**, aligning seasonal trends, brand aesthetics, and production constraints for the US market leading to total revenue of INR 400 cr+ INR per brand deal.
 - Led end-to-end sample R&D and collection development**, coordinating with cross-functional teams and managing design approvals with international stakeholders.